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August Meeting Minutes August 15, 2019

Bob McBride called the meeting to order at 4:35 p.m.

Member attendees: Bob McBride (Chair), Mark Deshon, Karl Hassler (Treasurer), Helga Huntley (Co-Chair), Tom Price, Karen Rosenberg, Dave Saunders (Secretary), Polly Sierer, Adam Crosby

Partner liaison attendees:

BikeDelaware: John Bare

University of Delaware: Ban Phommachanh (Parking)

WILMAPCO and Newark Bike Project: Heather Dunigan

The meeting's discussions centered on planning for the considerable number of upcoming events.

The August 16th University of Delaware **RA Fair** is at the Trabant Student Center from 1:30 to 2:30 p.m., start setup at 1 p.m. Volunteers: Mark Deshon and Lester Stein

August 24, 11 a.m.–2 p.m., **Freshmen Move-in Day** (there will not be a Safety Fest associated with this). Probable volunteers: Polly Sierer, Lester Stein, Bob McBride.

Sept. 25 and Oct. 9 **Bike Central Events** on Delaware Ave. at UD Green. Volunteers needed.

Newark Community Days is Sunday, September 15, 11 a.m.–4 p.m. A tent is needed. Ban's is offered.

BikeNewark Community Night at Wooden Wheels is on Friday, October 11, 6:30–8:00 p.m.

Community Bike Days (September 3-7) Planning Report:

Community Events on four evenings, September 3–6, and will have an online quiz beforehand. To be eligible to win a prize, one must have best answers, earliest submitter, and be present at the particular event. There will be a Kids' quiz at the events. Pizza will be provided each night. Order of events: quizzes, prizes, demo (varies from night to night: fix a tire, safe routes to school,...), and an optional ride of about two-mile length to conclude. The locations are Tuesday in Handloff Park, 6:00–7:30 p.m. with Wooden Wheels presenting; Wednesday at Mentors' Circle, 4:30–6:00 p.m.; Thursday at Olin Thomas Park, 6:00–7:30 p.m. with Trek presenting; and Friday at Kells Park, 6:00–7:30 p.m. with Newark Bike Project presenting.

Publicity: Proposed marketing steps include social media (Brandon), email flyers to your friends,

post flyers at Main Street businesses (Bob and Mark have done this), digital ad on *Newark Post*, *UDaily* article, send flyers to the Mayor and City Council, send three e-mailings of flyer to BikeNewark email lists at 3 weeks, 2 weeks, and 1 week ahead of event.

Community Fun Ride events Saturday, September 7: \$5,000 has been raised so far with major contributions from Atlantic Reality and Bloom Energy. Expenses include insurance (taken care of at \$319), Porta-Pottys ordered (costing about \$200), music (about \$600), bike seat covers with Bloom Energy logo (\$650), face painting (\$450 or less), Newark Police Department (about \$900).

Sponsored Contributions are to “fund new bicycle amenities for Newark.” The consensus is to wait until the event is over and the net proceeds known before deciding what project(s) to fund. Polly described what had been done in the past with Mayor’s Fun Ride.

Volunteers are needed for registration and two water stations (at least one person each, students possibly). City of Newark is providing the water.

Discussion of raffle:

Raffle can be done at the beginning, because, if at end, too many people have left already.

It was proposed to have the main raffle just before the longer ride starts (at 11 a.m.) and after the 10:15 a.m. Family Fun Ride has concluded.

People for Bikes is sending 300 pins and 300 stickers and bike socks for raffle. There will be bike-safety coloring books for kids, a Trek bike, at cost (\$250). BikeDelaware would offer a membership as raffle item. Community Bike Days backpacks and UDairy Creamery ice cream are donated by University of Delaware.

Report on BikeNewark **Membership/communication**: About 30 people have completed the online form indicating which email lists they wanted to join. The lists are:

1. BikeNewarkMeetings@googlegroups.com has about 40 members (including most of the above and people traditionally receiving agendas. This list should be included on all posts.
2. BikeNewarkIssues@googlegroups.com has 2 members. This list should be included on all posts concerning cycling issues and Bike Newark events.
3. BikeNewarkEvents@googlegroups.com has about 110 members. This list should be included on all posts about community events such as First Friday Rides and Community Bike Days.

Newark TIP (Transportation Improvement District) participation:

Final presentation to city council. Newark Bike Project’s Jamie Magee is working with Heather, Bob, and Mike Fortner on integration for bikes. The district encompasses Newark plus three intersections outside.

Newark Partnership: Bike Newark has participation on the Board and on the Nonprofit Committee. The website (thenewarkpartnership.org) has more information.

Delaware Greenways has accepted our partnership invitation, subject to a change in our bylaws.

Treasurer’s Report: Balance \$1,977.72, no activity, a check or two are in process.

BikeNewark By-Laws amendments: There are proposed changes on these topics: list of partner organizations, committees may (not shall) exist, joining mechanism - (insurance

issue- "members and invited guests" participation in events), voting members definition, form,
An attorney review was recommended (might be *pro bono*).

Meeting adjourned at 5:48.

Minutes by Dave Saunders

Addendum: the Bicycle Friendly Community report card for Newark is available to
view/download at
bikeleague.org/sites/default/files/bfareportcards/BFC_Spring_2018_ReportCard_Newark_DE.pdf

Attachment: Treasurer's report

2019 Bike Newark Financial Activity Statement				
8/15/2019				
		WSFS	PayPal	Total
Beginning balance 1/1/2019		\$ 591.58	\$ 822.03	\$ 1,413.61
Additions:				
				0.00
1/31	interest	0.02		0.02
Total additions		0.02	0.00	0.02
Deductions:				
1/30/19	Insurance Amerispec	280.00		280.00
Total deductions		280.00	0.00	280.00
Surplus (deficit)		(279.98)	0.00	(279.98)
Ending balance 1/30/2019		\$ 311.60	\$ 822.03	\$ 1,133.63
Beginning balance 2/1/2019		311.60	822.03	1,133.63
Additions:				
2/7/19	PayPal transfer	822.03	(822.03)	0.00
Total additions		822.03	(822.03)	0.00
Deductions:				
2/11/19	LAB dues #514	75.00		75.00
2/11/19	DE Franchise Fee	25.00		25.00
Total deductions		100.00	0.00	100.00
Surplus (deficit)		722.03	(822.03)	(100.00)
Ending balance 2/20/2019		\$ 1,033.63	\$ -	\$ 1,033.63
Beginning balance 3/1/2019		1,033.63	0.00	1,033.63
Additions:				
2/28/19	interest	0.02		0.02
Total additions		0.02	0.00	0.02
Deductions:				
3/19/19	Brochure backs #515	53.95		53.95
Total deductions		53.95	0.00	53.95
Surplus (deficit)		(53.93)	0.00	(53.93)
Ending balance 3/20/2019		\$ 979.70	\$ -	\$ 979.70
Beginning balance 3/21/2019		979.70	0.00	979.70
Additions:				
3/29/19	WCBC grant	500.00		500.00
3/31/19	interest	0.02		0.02
4/17/19	donation - Saunders		100.00	100.00

Total additions		500.02	100.00	600.02
Deductions:				
Total deductions		0.00	0.00	0.00
Surplus (deficit)		500.02	100.00	600.02
Ending balance 4/18/2019		\$ 1,479.72	\$ 100.00	\$ 1,579.72
Beginning balance 4/19/2019		1,479.72	100.00	1,579.72
Additions:				
5/22/19 donation				0.00
4/30/19 interest		0.04		0.04
Total additions		0.04	0.00	0.04
Deductions:				
5/7/19 #516 Trek (BTW bike raffle)		240.00		240.00
				0.00
Total deductions		240.00	0.00	240.00
Surplus (deficit)		(239.96)	0.00	(239.96)
Ending balance 5/16/2019		\$ 1,239.76	\$ 100.00	\$ 1,339.76
Beginning balance 5/17/2019		1,239.76	100.00	1,339.76
Additions:				
5/31/19 Interest		0.03		0.03
6/18/19 PayPal transfer		96.80	(96.80)	0.00
Total additions		96.83	(96.80)	0.03
Deductions:				
5/18/19 Michael Fortner - Bike to Work		225.00		225.00
PayPal fee	Saunders 4/17/19		3.20	3.20
Total deductions		225.00	3.20	228.20
Surplus (deficit)		(128.17)	(100.00)	(228.17)
Ending balance 6/19/2019		\$ 1,111.59	\$ -	\$ 1,111.59
Beginning balance 6/20/2019		1,111.59	0.00	1,111.59
Additions:				
6/28/19 Bloom donation		1,000.00		1,000.00
6/28/19 Interest		0.03		0.03
Total additions		1,000.03	0.00	1,000.03
Deductions:				
6/24/19 Bob McBride - Comm event rein		109.00		109.00
7/1/19 Mark Deshon- Aztec reimb		25.00		25.00
Total deductions		134.00	0.00	134.00
Surplus (deficit)		866.03	0.00	866.03
Ending balance 7/19/2019		\$ 1,977.62	\$ -	\$ 1,977.62

Beginning balance 7/20/2019		1,977.62	0.00	1,977.62
Additions:				
6/28/19 Interest		0.10		0.10
				0.00
Total additions		0.10	0.00	0.10
Deductions:				
				0.00
Total deductions		0.00	0.00	0.00
Surplus (deficit)		0.10	0.00	0.10
Ending balance 8/15/2019		\$ 1,977.72	\$ -	\$ 1,977.72